



EVERYTHING MATTERS

# GLOBAL TECHNOLOGY LEADERS SUMMIT



**David Yarnold**  
Executive Director  
Environmental Defense

As Executive Director, David Yarnold is responsible for all operations of Environmental Defense, a leading national nonprofit with 300 employees, 500,000 members and a \$75 million budget.

David joined Environmental Defense in 2005 after nearly 27 years at the *San Jose Mercury News*. He authored Environmental Defense's California strategy and was a key leader in the state passage of California's sweeping climate change legislation in the fall of 2006.

David has sharpened and strengthened the unique Environmental Defense approach of harmonizing corporate profitability and environmental benefits. In 2006, he announced Environmental Defense would be the first environmental advocacy group to open an office in Bentonville, Arkansas, to influence Wal-Mart's environmental practices.

A Pulitzer Prize-winning editor, Yarnold helped make the *Mercury News* one of the nation's most acclaimed publications, ranked among the 10 best papers nationally and called by one international organization "America's boldest newspaper." As Executive Editor, he managed a global newsroom of more than 400 people while chronicling the rise of Silicon Valley.

He has appeared on CNN, MSNBC, BBC, the PBS News Hour and elsewhere. He has spoken at numerous conferences on diversity in the environmental movement

and served as a guest instructor at the nation's leading journalism training institutes on topics ranging from diversity to building a high-performance culture.

- Board Member, American Leadership Forum Silicon Valley
- Board Member, EcoAmerica
- Board Member, the Stanford University Graduate School of Business' Center for Social Innovation

B.A., San Jose State University

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